

VISITOR GUIDE

AI in the Econ Classroom.

Everything you need for the day. The conference is in person, free to attend, and runs from 8:45 a.m. to 4:55 p.m.

WHEN

Friday, October 16

Registration opens at 8:45 a.m.

WHERE

Brown Hall, Room 2028

Western Michigan University, main campus

PARKING

Lot 33, free

Next to Miller Auditorium, no permit needed

GETTING HERE

For GPS, use Miller Auditorium, 1341 Theatre Dr., Kalamazoo, MI 49008. Lot 33 is directly south of it, along Howard Street.

Park in Lot 33. Parking in Lot 33 is free for conference guests on October 16. You do not need a permit, a meter, or the Parkmobile app.

Walk to Brown Hall. Head north beside Miller Auditorium, take the stairs up to Miller Plaza, and turn right toward Brown Hall. We will post signs to guide you to Room 2028.

Walking map and driving directions are on page 2.

Other lots. Please park only in Lot 33. Free parking does not extend to other campus lots or meters.

FOOD AND COFFEE

Coffee and refreshments are available at registration and during each break.

Lunch is provided at 1:30 p.m., during the keynote working lunch.

THE DAY AT A GLANCE

8:45 a.m. Registration and coffee**9:25 a.m.** Welcome and framing**Morning Learning, teaching & assessment.** AI for learning and tutoring, then pedagogy in practice**1:30 p.m. Keynote working lunch.** Michael Horrigan, W.E. Upjohn Institute**Afternoon Workforce, curriculum & tools.** AI and the future of work, then classroom tools and publisher perspectives**4:00 p.m. Closing keynote.** *Teaching Econ in the AI Moment*, Justin Wolfers, University of Michigan**4:55 p.m.** Conference concludes

AFTER THE CONFERENCE

Informal networking at Hôu Jia Kitchen & Bar, on the first floor of the WMU Student Center, 1070 Arcadia Loop. Stay and keep the conversation going.

QUESTIONS OR A CHANGE OF PLANS

If you received this guide with your registration email, you are already registered and do not need to RSVP again. If you have questions, or if your plans change, write to Rodrigo Aranda at rodrigo.aranda@wmich.edu or Jason Beasley at william.beasley@wmich.edu. The full agenda and speaker details are at aiconf.opensocratic.org.



From Lot 33 to Brown Hall.



Park in Lot 33, walk north beside Miller Auditorium, take the stairs up to Miller Plaza, and turn right to Brown Hall. Campus geography: WMU Facilities Management GIS.

DRIVING TO LOT 33

From the north (US-131 South). Take exit 36, Stadium Drive. Keep left at the fork, merge onto Stadium Drive east, then turn left onto Howard Street.

From the south (US-131 North). Take exit 36, Stadium Drive. Turn right onto Stadium Drive, then left onto Howard Street.

From the west (I-94 East). Take exit 74B to US-131 North, then follow the directions from the south.

From the east (I-94 West). Take exit 75, Oakland Drive. Continue on Oakland Drive to Howard Street and turn left.

GPS shortcut: Miller Auditorium, 1341 Theatre Dr., Kalamazoo, MI 49008. Lot 33 is directly south of it.

FROM THE LOT TO ROOM 2028

1. Leave Lot 33 toward Theatre Drive and walk north beside Miller Auditorium.
2. Take the stairs up to Miller Plaza, then turn right toward Brown Hall.
3. Enter Brown Hall on the plaza side and continue to Room 2028, where registration and coffee open at 8:45 a.m.

This route includes stairs. For accessible routes and building entrances, see wmich.edu/maps.